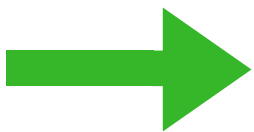


# TURN SERVICE INTO SALES!

Customer service expert,  
international speaker,  
trainer and author  
David K. Aaker, IOM



This lively and interactive workshop is designed to motivate employees to make positive changes that improve customer service and stimulate growth.



This seminar is ideal for retail and hospitality, realtors, banks, healthcare and government. Businesses are encouraged to bring their employees to learn the communication tools that build customers for life.

**TUESDAY, OCTOBER 30**

Two Sessions Available

**9:00 - 11:00 AM**

**OR**

**1:00 - 3:00 PM**

**WAKE FOREST  
RENAISSANCE CENTRE  
405 S. Brooks Street**

\$25 per ticket

Reserve your tickets at  
[www.wakeforestchamber.org](http://www.wakeforestchamber.org).

**Hosted By:**



# TURN SERVICE INTO SALES

## Sponsorship Packages

### Presenting Sponsor \$3,500 | EXCLUSIVE

- Total of 16 reserved tickets in VIP section (8 tickets per session)
- Logo on clipboard given to 300 attendees
- Opportunity to provide giveaway to all attendees (preferred giveaway is a pen; estimated attendance is 275 per session)
- Welcome attendees at each session
- Logo recognition: Both Chamber websites, newsletters, marketing flyers, and digital marketing at event
- Mentions in weekly e-news and monthly newsletters
- Announcement as Presenting Sponsor in E-Mail Blast
- Social Media post by both the Wake Forest and Greater Franklin County chambers
- Free full-page ad in Wake Forest Chamber monthly newsletter
- Optional marketing table to interact with attendees before and after the event

### Team Building Sponsor \$300 per session

Pick Session to Sponsor: \_\_\_ 9 am \_\_\_ 1 pm

- Five (5) reserved tickets in VIP section
- Recognized at event as Team Builder Sponsor (digital and verbal recognition)

### Speaker Sponsor \$2,000 per session

\$3,000 for both sessions

Pick Session to Sponsor: \_\_\_ 9 am \_\_\_ 1 pm

- Eight (8) reserved tickets in VIP section
- Introduce Speaker at sponsored session
- Logo recognition: Both Chamber websites, newsletters, marketing flyers, and digital marketing at event
- Recognized at event as Speaker Sponsor
- Free half-page ad in Wake Forest Chamber monthly newsletter
- Optional marketing table to interact with attendees before and after the event

### Refreshment Sponsor \$1,000 per session

Pick Session to Sponsor: \_\_\_ 9 am \_\_\_ 1 pm

- Eight (8) reserved tickets in VIP section at your choice of session (based on availability)
- Logo recognition: Both Chamber websites, newsletter, and marketing flyers, and digital marketing at event
- Recognized at event as Refreshment Sponsor
- Optional marketing table to interact with attendees before and after the event

### Additional Tickets \$25 each x \_\_\_\_\_

# of Tickets

Pick Session: \_\_\_ 9 am \_\_\_ 1 pm

**PLEASE RETURN TO THE GREATER FRANKLIN COUNTY CHAMBER**

112 E. Nash Street, Louisburg, NC 27549

[dlancaster@franklin-chamber.org](mailto:dlancaster@franklin-chamber.org) | [bfuller@franklin-chamber.org](mailto:bfuller@franklin-chamber.org)

Contact Name \_\_\_\_\_

Total Due: \_\_\_\_\_

Sponsorship Cost + any additional tickets

Organization \_\_\_\_\_

Payment Option: \_\_\_ Check \_\_\_ Credit Card

Address: \_\_\_\_\_

CC#: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Questions? Call Don Lancaster or Brenda Fuller at (919) 496-3056.