



10 Reasons to join the Chamber of Commerce

1. Increase your visibility in the community
2. Create networking opportunities
3. Gain a voice in government
4. Make business contacts
5. Receive Chamber newsletter
6. Acquire customer referrals
7. Be invited to attend Chamber events and programs
8. Promotions and publicity for your business
9. Access to "Members Only" discounts and services
10. Membership brings credibility to you business!

Did you know?

- ◆ 49% of consumers are likely to think favorably of businesses that are members of the Chamber!
- ◆ 65% of consumers perceive an increase in the perception of a business that is a member of the Chamber!
- ◆ 73% of consumers are more aware of a local business if it is a member of the Chamber!
- ◆ 80% of consumers are more likely to make a purchase or use a service from a business that is a member of the Chamber!

Membership Options

Individual

General Business Package

Second Business/Affiliate of Business

Chamber Partner Package

Signature Package

Premium Plus Package

Community Investor Package

Chairman's Circle--All Inclusive



GREATER FRANKLIN
COUNTY CHAMBER

**BRINGING
BUSINESSES
TOGETHER**

***BE PROUD OF YOUR
BUSINESS, PROUDLY DISPLAY
YOUR CHAMBER STICKER AT
YOUR BUSINESS TODAY!***



GREATER FRANKLIN
COUNTY CHAMBER

P.O Box 62
109 N. Church Street
Louisburg, NC 27549

Phone 919.496.3056
Fax 919.496.0422
www.franklin-chamber.org

Our Mission

*To promote, support and represent
the general business interests of
our members and business
community.*

*A not-for-profit
organization owned and
operated by its members*

MEMBERSHIP OPTIONS

- ◆ **Individual:** \$100 (non-affiliated with business or organization)
- ◆ **General Business Package:** \$200 (for any business, organization or non-profit)
- ◆ **Second Business/Affiliate of Bus.:** \$100 for current and active Chamber members who have started a second business. Second business affiliate receives the same benefits as the General Business package.

BENEFITS PACKAGES

Your base investment in the Greater Franklin County Chamber of Commerce entitles you to the following benefits:

General Business Package: \$200

- ◆ Online branding package that includes:
 - One (1) categorical listing with a business description
 - Live link to your company website
- ◆ Free admission to all monthly events (Meet the Chamber, Ribbon Cuttings, etc.)
- ◆ Member designation through window cling for display and recognition
- ◆ Listing in Chamber page, New Member section of The Franklin Times
- ◆ Grand Opening / Ground Breaking / Ribbon Cutting service
- ◆ Social media exposure (new member recognition) on Facebook
- ◆ One free business logo design or social media banner (by request)
- ◆ Free "hot deals" and "job posting" service on Chamber's website
- ◆ Business referral network
- ◆ Free invitation to Educational Lunch-n-Learn
- ◆ Access to elected officials at events such as Elected Officials Reception and Candidate Forms

Chamber Partner Package: \$500

Receives all benefits of the previously listed packages PLUS...

- ◆ Enhanced online branding package that adds:
 - Business logo
 - Additional business category listing
- ◆ Name of business on Chamber banner
- ◆ Two extra category listings on the website
- ◆ Business spotlight social media post
- ◆ Access to our Social Media Asset Library
- ◆ 4 Holiday themed Facebook cover photos (page banner) and 4 holiday themed profile photos (upon request).

Signature Series Package: \$1,000

Receives all benefits of the previously listed packages PLUS...

- ◆ Golf tournament hole sponsor
- ◆ Logo on Chamber banner
- ◆ Co-sponsor recognition for Meet the Chamber events
- ◆ 2 (Up to 60 second) customized videos that promotes your business. You can utilize the video on ALL your social media channels. You own the video that is produced.

Premium Plus Package: \$2,000

Receives all benefits of the previously listed packages PLUS...

- ◆ Annual banquet table sponsor
- ◆ Up to a 90 second business spotlight video featuring you on camera promoting your business. You can utilize this video on ALL your social media channels. You own the video that is produced.

Community Investor Package: \$4,500

Receives all benefits of the previously listed packages PLUS...

- ◆ Name & logo on Lunch-n-Learn banner
- ◆ Chamber website home page logo recognition
- ◆ Sponsor of our Business Leadership Speaker series
- ◆ Sponsor of our Lunch-n-Learn series

\$4500 Package cont.

- ◆ Up to a 90 second business spotlight video featuring you on camera promoting your business.
- ◆ 2 Facebook Live videos arranged and conducted with support of the Chamber. Custom training will be arranged on Facebook Live along with practice session. This is a business skill that can be leveraged on social media for years to come!

Chairman's Circle: \$7000 All Inclusive

Receives all benefits of the previously listed packages PLUS...

- ◆ Tournament sponsorship
- ◆ One Golf Tournament package, including team and mulligan package
- ◆ Chamber staff concierge to facilitate Chamber benefits
- ◆ Free use of the Chamber office, conference rooms and training rooms (as available)
- ◆ 4 Facebook Live videos arranged and conducted with support of the Chamber



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